



# Starting a Business with Just a Smartphone

By Anita Campbell

It might seem a bit surprising it's absolutely possible to start and run a business from your smartphone. At the very least, you can start a business and run the majority of it from a smartphone and without a computer, from your home.

Imagine for a moment that you don't have a full-fledged computer, and you can't afford expensive equipment. That's not so far fetched, because many budding entrepreneurs have minimal resources, yet most of us have a smartphone these days.

Or perhaps you simply love the idea of being a mobile. You want the freedom that comes with running a business from your phone.

With the right idea and the right mobile tools, you can run a business without investing in tons of expensive equipment or tying your business to one specific location. Here are some tips for starting a business from your smartphone.

**Start with a "phone friendly" business model**  
This part is essential.

Certain types of businesses naturally lend themselves to being run on mobile devices, whereas others may present more challenges.

For instance, you probably cannot start a full-service web design firm with just a smartphone. You'd need a desktop computer and some professional software in order to really get the job done. However, if you want to develop mobile apps, there are tools available for you to do that on a mobile device.

Some other businesses that you could potentially start with just a smartphone include:

- Social media marketing
- Consulting
- Event planning
- mCommerce (mobile commerce)
- Videography
- Podcasting
- Writing
- Personal shopping

Think also about business professionals who don't require a computer or a place of business that customers visit, and require only a small amount of supplies and equipment. Types of businesses



include handymen, maid service, gutter cleaning, home decorator, seamstress, and car detailing, to name a few. These are still low cost businesses to start and run, and it's not absolutely necessary they have a computer; instead, they can rely on a

Small Business Exchange • Voice of Small, Emerging, Diversity-Owned Businesses Since 1984

[Click to read more](#)

# Sub-Bid Requests

*Railroad Construction Company, Inc.*  
**RCC**  
Contractors - Engineers  
Est. 1928

**Consolidated Edison Company of New York, Inc.**  
**East River Generating Station**  
24676-12 & 24885-12

Consolidated Edison Company of New York, Inc. (Con Ed) has awarded Railroad Construction Company, Inc. (RCC) the East River Generating Station Project Number 24676-12 and 24885-12. The project consists of steel and concrete demolition and steel across a platform structure.

RCC is requesting quotes from certified Small Disadvantaged Businesses, Hub Zone Small Businesses, Woman Owned Small Businesses and Veteran Owned Small Businesses in the following categories by

**Friday, September 30, 2016**

- Demolition
- Masonry
- Doors & Hardware
- Mechanical/HVAC
- Electrical
- Structural Steel & Misc. Metals
- Engineering & Survey
- Trucking & Disposal

For more information please contact Catherine Best at 973-413-1911 or [MWDBE@rccmail.net](mailto:MWDBE@rccmail.net)

Railroad Construction Company, Inc. (RCC) is an EEO/AA employer. RCC is constantly looking for and fully committed to doing business with certified small, minority, woman-owned, disadvantaged and disabled veteran-owned subcontractors and vendors. RCC also recruits female and minority union workers.

[www.RailroadConstruction.com](http://www.RailroadConstruction.com)

**SKANSKA**  
SKANSKA USA CIVIL

**IS SOLICITING COST PROPOSALS FROM NEW YORK STATE CERTIFIED M/WBE SUBCONTRACTORS/VENDORS**

**Enhanced Stations Initiative Program, Package 1  
MTA New York City Transit Contract No. A-36622A  
Bid Date: October 6, 2016**

**Description of project:**  
The work will include making three stations on the Fourth Avenue Line, BMT, in the Borough of Brooklyn (Prospect Avenue Station, 53rd Street Station, and Bay Ridge Avenue Station) cleaner, brighter, and easier to navigate, by utilizing means such as improved lighting and more intuitive way-finding and providing amenities such as Wi-Fi and cellular connectivity. This will involve architectural finishes (including painting and signage), structural repair and modifications, electrical (including lighting, communications, and technology) and mechanical work, as well as architectural and engineering services and surveying. There is also a required industrial design associated with station furniture and architectural elements and components to be installed within these stations.

**Subcontracting opportunities include, but are not limited to:**  
Electrical, Architectural Restorations, Surveying, Mechanical, Painting CPM Scheduling, Plumbing, Masonry, Office Supplies, HVAC, Tile, Photography, Structural Steel, Signs, Reinforcement Steel, Miscellaneous Metals, Ceilings, Doors, Crack and Spall Repair, Janitorial Services/Cleaning, Detectable Warning Tile, Waterproofing, Platform Edge Rubbing Board, Gypsum Board, Demolition, Concrete Repairs, Cast-in-Place Concrete, Haul and Dispose Soils, Concrete and Asphalt.

If you are interested in bidding on this project, please contact Skanska's Outreach Coordinator: Julia.Omanoff@skanska.com

George Harms Construction is seeking MWDBE vendors, suppliers, subcontractors  
[Click for details](#)



**Your partner in building bridges to opportunity**

**CORPORATE OFFICE**  
795 Folsom Street, Floor 1  
San Francisco, California 94107  
[sbe@sbeinc.com](mailto:sbe@sbeinc.com) • [www.sbeinc.com](http://www.sbeinc.com)

Tel 800-800-8534  
Fax 415-778-6255  
[www.sbenortheast.com](http://www.sbenortheast.com)

**CORPORATE MAILING ADDRESS**  
5214F Diamond Heights Boulevard  
PMB 711  
San Francisco, California 94131